

The Sustainable Toolbox



Born out of the Scandinavian tradition of collaboration and problem-solving this Danish company specializes in supporting the development of sustainable strategies in companies and in adapting the new knowledge to be used directly in everyday work.

We offer an online seminar – **The Sustainable Toolbox** - which are online and practically focused guidelines for companies in sustainable development.

Through our **experienced specialists**, your company will receive expert knowledge, step-by-step training and practical tools.



Securing your future by more sustainability in the company.





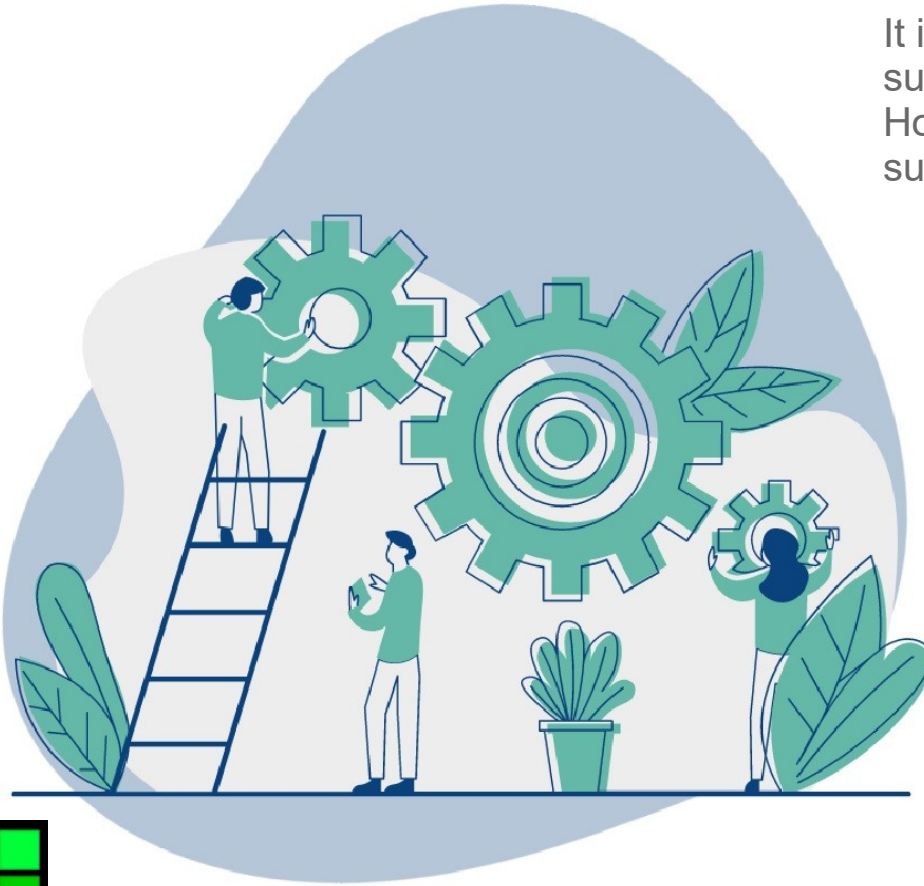
The Problem:

Having a competitive edge means more and more: sustainable development.

We must - and will - drive the sustainable transition.

Although we know that it is urgent, sustainable development can seem difficult for (SMEs) small and medium-sized enterprises.





It is companies that make a difference in the sustainable transition. However, SMEs often have problems to maintain sustainable development.

90% of Europe's companies are SMEs, and many of them have difficulties with the sustainable transition - which seriously slows down the climate-friendly development in the countries.

Danish research shows that companies' development is best handled by the companies' own employees through employee involvement. It is with this insight that we give you support with our education and training:

https://backend.orbit.dtu.dk/ws/portalfiles/portal/124153256/14664_DTU_1_Introduktion_til_Medarbejder_Inddragelse_k8.pdf

Solution - step 1:

It is up to the management to start the sustainable transition, implement it together with the employees and supported by our super professional team.

Solution - step 2:

With our online seminar, companies will find their own sustainable transition, benefiting their bottom line.

Let's get started!

Solution - step 3:

Through us and our experienced specialists, your company will receive expert knowledge, step-by-step training and practical tools.





Online seminar for a sustainable transition

We train you to use practical tools for a sustainable transition in your company or organisation.

The seminar includes the following topics:

Seminar lessons and training:



1) Experiences from a sustainable company

2) Circular Economy

3) Involvement of the employees

4) Sustainability goals in practice

5) Communication and Sales

6) Optimization of the supply chain

7) Long-term planning, product development, and certification



Why now?

Because soon it will be too late!

And because:

- Customers are demanding sustainable products and services**
- Investors prefer to support green companies**

So, companies must embark on a sustainable journey – especially if you want to be ahead of your competitors



Why us ...
and not another
company ??





Advantage 1

For each step you get a specialist in that area
– handpicked with lots of experience from SMEs that are in the process of becoming sustainable

Advantage 2

The psychological approach:
- we create a bridge between expertise and the use of practical tools

Advantage 3

Online = always available



The Team



KIRSTEN SCHMIDT

PostDoc at AAU

Founder of greenCSR

Specialist i Cirkulær
Økonomi



ANNE NEDERGAARD

CMO at Megatrend Invest

CSR-ansvarlig,
Sustainable Business
Change Managment

The Team



KASPER LARSEN

CCO at KLS PurePrint A/S

Owner at KLS PurePrint A/S

[LinkedIn](#)



JENS PREBENSEN

Stiftende partner i CSR

LINK / CSR rådgiver,

Konceptual CSR

[LinkedIn](#)



The Team



DAVID MARHAUER-NIMB

Project Manager at
Symbiosis Center
Denmark, sustainability
professional

[LinkedIn](#)



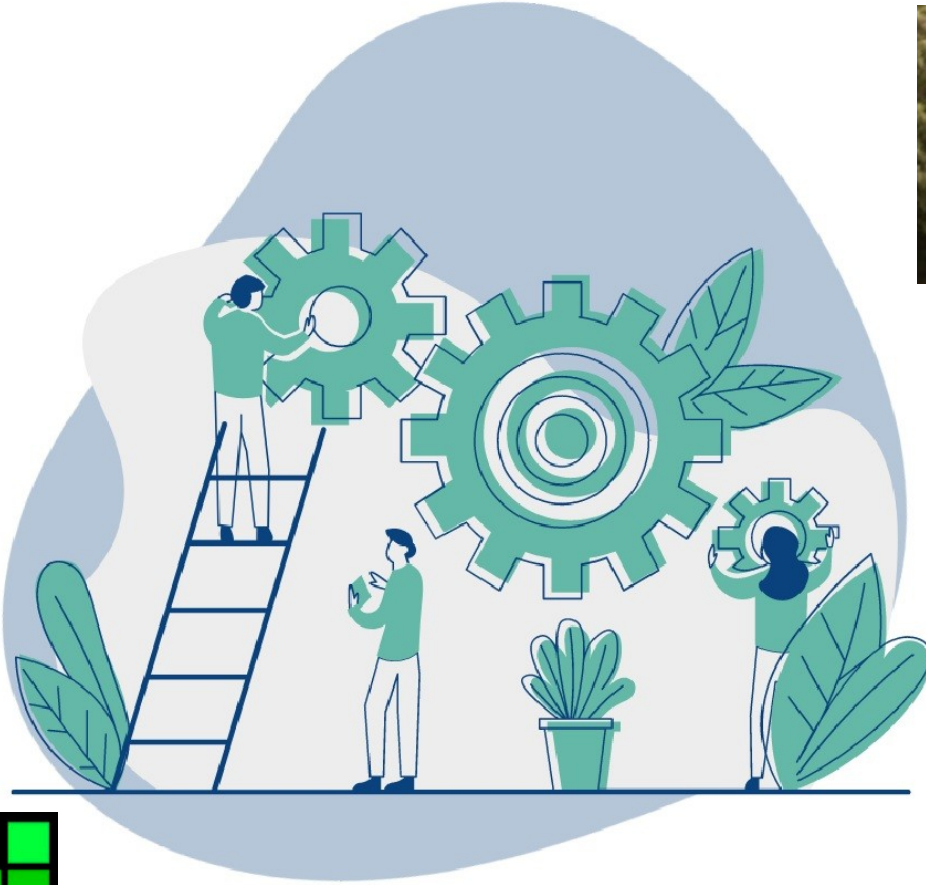
INGRID WAWRA

cand.psych.
CEO at "csr-i-praxis.dk"

[LinkedIn](#)



Our customers: example 1



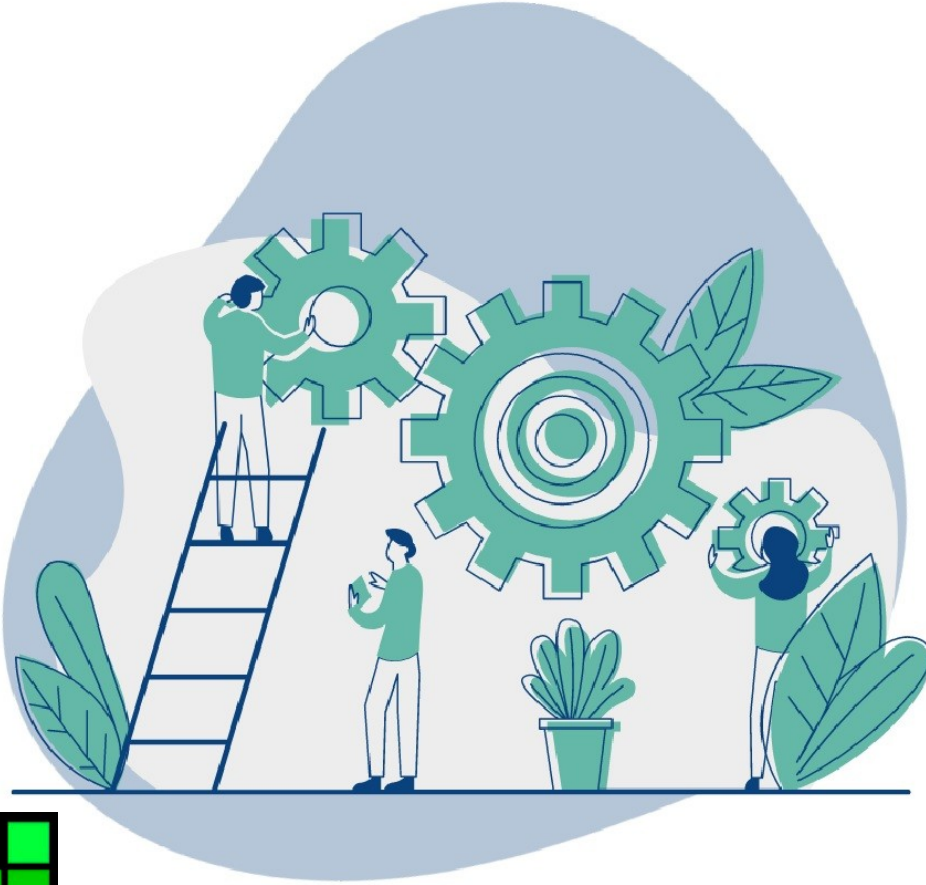
Bæredygtighed = Sustainability

"The 5-star master carpenter" is a small carpentry company with the master carpenter and his 4 carpenter assistants. For larger orders, they take in some carpentry apprentices.

In this company, it is the master and the junior assistant who drive the sustainable transition, and as time goes by, they all get involved and compete to see who has the best ideas and practices...

They started their sustainable transition by sorting their waste more effectively, leasing machines instead of buying them, and now they are looking for cooperation with architects who want to work sustainably.

Our customers: example 2



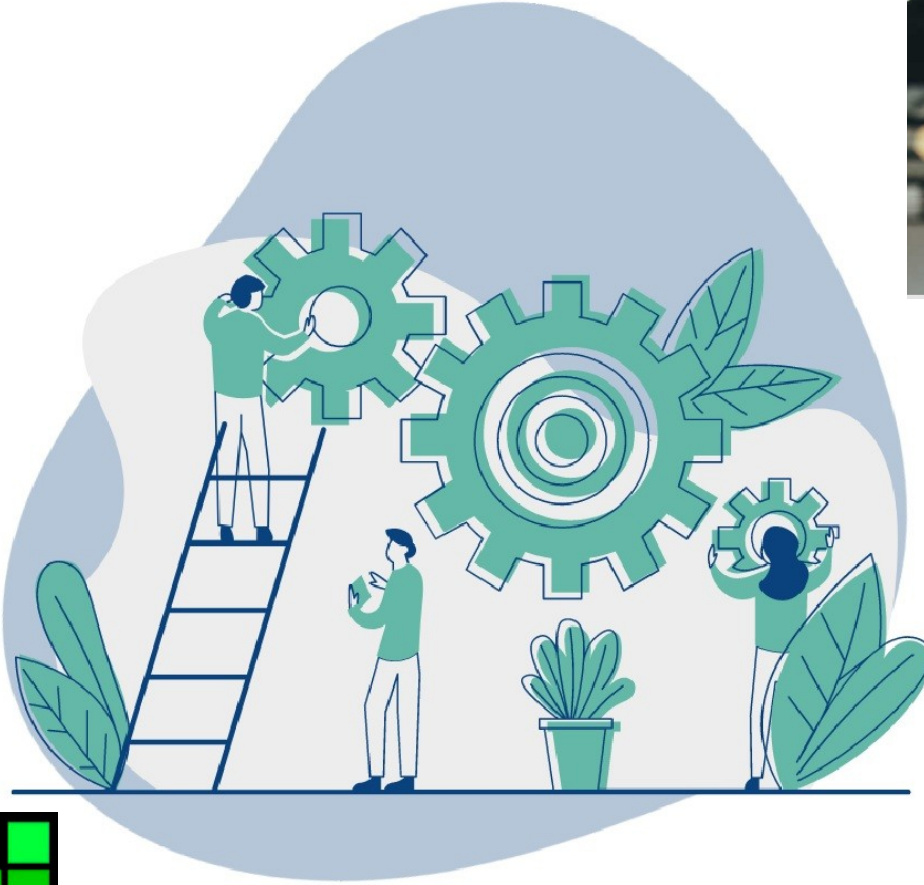
De Grønne Elektrikere

“The Green Electricians” is an electrical installation company.

They work for a wide range of customers, from luxury warehouses to the installation of electric car charging stations.

They have 7 to 15 employees depending on demand. They are part of a network for electrical installers, where they drive sustainable development.

Our customers: example 4-1



SENIORERHVERV
DANMARK

FORSIDE

VIRKSOMHEDER

LOKALNETVÆRK

BLIV MEDLEM

OM SE

MEDLEMMER



FIND MEDARBEJDER



BLIV MEDLEM



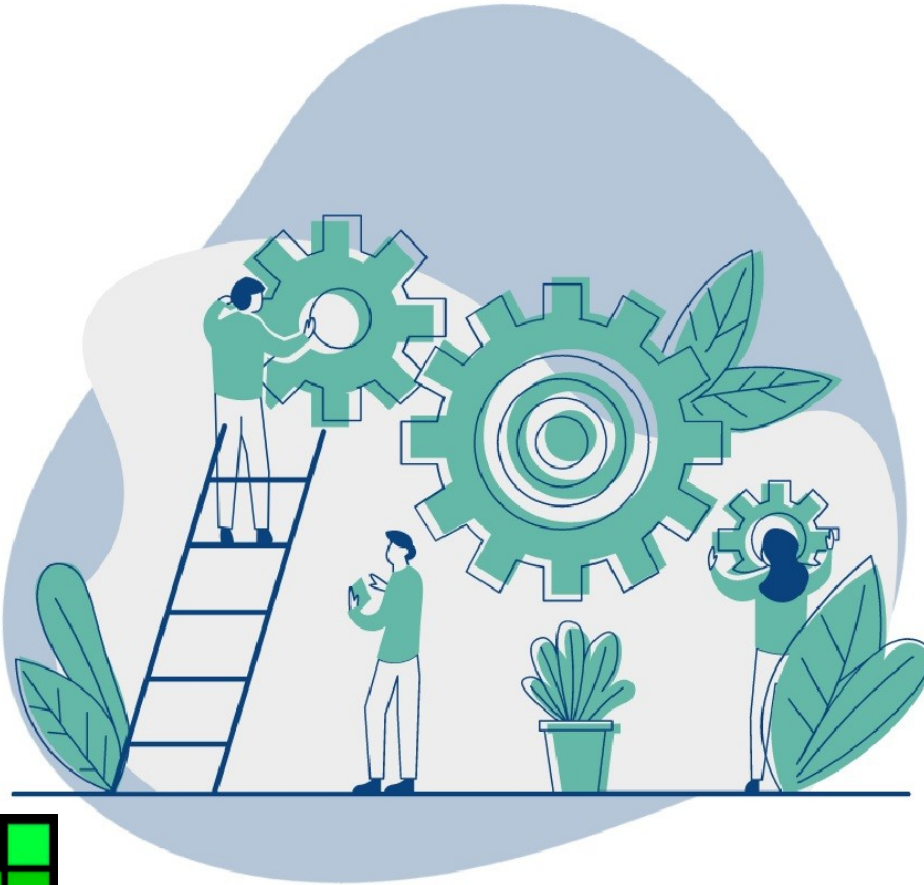
DEBAT



"Senior Business" is a nationwide voluntary network for seniors (+50) looking for employment. It is financed by the Ministry of Employment. The seniors who successfully participated in our seminar experienced in the employment interviews that information about our seminar always awakened special curiosity.

Once they started in the new job, according to their professions, they quickly got involved in sustainable developments. See 2 examples in the next slide:

Our customers: example 4-2



1) With her many years of experience, Kristine found a job as a fundraiser in Denmark's largest study center for craftsmen. After a few months, the study center decided to reshape all crafts training with a focus on sustainability, and with our seminar in her experience, she naturally became part of the team that reformed training plans and thus got the chance to develop sustainability in numerous craft branches in Denmark.

It gave her great job satisfaction!

2) Charlotte found work in a law firm as a secretary with previous experience in property trading. This law firm is the administrator of a couple of cooperatives with hundreds of apartments. They also had an increasing focus on sustainable strategies in the maintenance of their buildings, and Charlotte, with her experience in commercial properties and knowledge of developing sustainable strategies from our seminar, is now planning sustainable development in these numerous blocks of flats.

She loves her job!



More information:

sustainable-business.eu

Contact:

info@csr-i-praksis.dk

